

Training Industry Selects Revenue Storm for 2018 Sales Training Watch List

SCHAUMBURG, IL, March 23, 2018 | Revenue Storm announced today it has been selected to the 2018 Training Industry's Watch List for the Sales Training sector. To be selected to the Watch List, companies need to demonstrate excellence in the following areas:

- Thought leadership and influence on sales training sector
- Breadth and quality of sales training topics and competencies
- Company size and growth potential
- Industry recognition and innovation
- Strength of clients and geographic reach



Debby Rizzo, Revenue Storm's CEO, said, "We are pleased to be recognized by Training Industry for our thought leadership and industry contributions. Our predictive sales assessment for hiring and developing sales talent, our intelligent sales tools with real-time coaching, and our recent release of fully virtual, but highly interactive, workshops have set us apart from our competition according to those that matter the most—our clients, both new and existing accounts."

"The companies selected for the 2018 Sales Training Companies Watch List are emerging and consistent players in the sales training market," said Tom Whelan, director of corporate research at Training Industry, Inc. "These organizations have proven that they have specific strengths and are able to offer a wide portfolio of sales training topics that incorporate trending learning and development technologies."

About Revenue Storm Corporation

Revenue Storm is best known for helping sales organizations sell differently in competitive markets, to both win new clients and grow revenue streams from existing clients. Using a proven methodology backed by science, Revenue Storm enables sales professionals and teams to change their habits and relationship-building strategies. They help clients level up their sales performance by customizing sales training to client's unique needs, including their latest sales toolkit, online reinforcements, and 1:1 coaching to ensure adoption. At Revenue Storm, we do things very differently. To learn more visit www.RevenueStorm.com.

About Training Industry, Inc.

Training Industry, Inc. spotlights the latest news, articles, case studies and best practices within the training industry and publishes annual Top 20 and Watch List reports covering many sectors of interest to the corporate training function. Their focus is on helping dedicated businesses and training professionals get the information, insight and tools needed to more effectively manage the business of learning.

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