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Selling Power Selects Revenue Storm Among 2018 Top 20 Best Sales Training Companies

SCHAUMBURG, IL, May 8, 2018 – Revenue Storm announced today that it has been selected as a 2018 Top 20 Best Sales Training Company by Selling Power magazine. Receiving this award for the second year in a row, Revenue Storm reaffirmed its position as a global sales training leader.

In order to be selected to the list, companies needed to demonstrate excellence in the following areas:

- Depth and breadth of training offered
- Innovative offerings (specific training courses, methodology, or delivery methods)
- Contributions to the sales-training market
- Strength of client satisfaction

Debby Rizzo, Revenue Storm’s CEO, said, “We truly appreciate being recognized by Selling Power as a global leader in Sales Training. Their selection process is unique, requiring client validation on what sales improvements and outcomes were achieved from the training initiative. Attaining and tracking measurable sales improvements is well aligned with Revenue Storm’s client philosophy – we identify success metrics upfront and commit ourselves to helping our clients achieve, and even exceed, those goals.”

“To compete today, B2B sales leaders must invest in the right kind of sales training for their teams” says Selling Power founder, Gerhard Gschwandtner. “Most salespeople are weakest in the area of selling skills, and improvements can make a huge difference in revenue achievement.”

About Revenue Storm Corporation

Revenue Storm is best known for helping sales organizations sell differently in competitive markets, to both win new clients and grow revenue streams from

existing clients. Using a proven methodology backed by science, Revenue Storm enables sales professionals and teams to change their habits and relationship-building strategies. They help clients level up their sales performance by customizing sales training to client's unique needs, including their latest sales toolkit, online reinforcements, and 1:1 coaching to ensure adoption. At Revenue Storm, we do things very differently, to learn more visit www.RevenueStorm.com.

About Selling Power Inc.

In addition to Selling Power, the leading digital magazine for sales managers and sales VPs since 1981, Personal Selling Power Inc. produces the Sales Management Digest and Daily Boost of Positivity online newsletters, as well as a five-minute video series featuring interviews with top executives. Selling Power is a regular media sponsor of the Sales 3.0 Conference.

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