

## Selling Power Features Revenue Storm on 2017 Top 20 Sales Training Companies List

SCHAUMBURG, IL, JUNE 5, 2017 – Today, Revenue Storm announced it has been included on the 2017 list of the Top 20 Sales Training Companies appearing in the June issue of Selling Power magazine.

Debby Rizzo, Revenue Storm CEO, said, “We are delighted to be recognized by Selling Power for our industry contributions, as they are a well-established thought leader for the sales profession. We appreciated the thoroughness of their selection process, which required direct client feedback on actual sales improvements achieved from our initiatives.”

Each company submitted a comprehensive application that included a detailed listing of their offerings for training and retention, innovative services and solutions they have developed, and their company’s unique contributions to the sales training marketplace. Additionally, they had at least four clients submit a survey on their experience working with the training provider and their satisfaction with results from the training effort.

The four main criteria used when comparing applicants and selecting the companies to include on this year’s list were:

1. Depth and breadth of training offered
2. Innovative offerings (specific training courses, methodology, or delivery methods)
3. Contributions to the sales-training market
4. Strength of client satisfaction

Selling Power editors say the firms on the 2017 Top 20 Sales Training Companies list are uniquely positioned to help sales leaders create organizations that will succeed and remain competitive in today’s selling environment. See the list at [sellingpower.com](http://sellingpower.com).

### About Revenue Storm

Revenue Storm is best known for helping sales organizations sell differently in competitive markets, to both win new clients and grow revenue streams from existing clients. Using a proven methodology backed by science, we enable sales professionals and teams to change their habits and relationship-building strategies. We help clients level up their sales performance by customizing our RevenueStorming program to their unique needs, including our latest sales intelligence tools, online reinforcements, and 1:1 coaching to ensure adoption. At Revenue Storm, we do things very differently, to learn more visit [RevenueStorm.com](http://RevenueStorm.com).

### About Selling Power

In addition to Selling Power, the leading digital magazine for sales managers and sales VPs since 1981, Personal Selling Power Inc. produces the Sales Management Digest and Daily Boost of Positivity online newsletters, as well as a five-minute video series featuring interviews with top executives. Selling Power is a regular media sponsor of the Sales 3.0 Conference.

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